

the **3rd**

Call for **WOW!** Surprising Ideas for Positioning Application Services

Promoting the use of geospatial information by satellites positioning

Japanese first positioning satellite, the Quasi-Zenith Satellite* -1 will be launched in 2010. Because the Quasi-Zenith Satellite uses unique orbit to stay close to the zenith of Japan, during certain time of the day, it will improve positioning accuracy of GPS as well as availability. Innovative ideas for making full use of the unique characteristics of this positional information will be welcomed. Please visit the SPAC website (URL listed below) for details, and to apply. Outstanding ideas received will be introduced to related business industry, institutions and other entities towards realization.

SPAC website <http://www.eiseisokui.or.jp/en/>

※) Please visit the JAXA website for information on the Quasi-Zenith Satellite. http://www.jaxa.jp/projects/sat/qzss/index_e.html

● Submission period **February 1st through June 30th, 2010**

When submitting materials through postal mail, items must be postmarked by the closing date. When submitting materials via e-mail, materials must be sent by the closing date.

● How to apply

After filling out the necessary items on the Application Form, attach Explanatory Materials and send together. (Application Forms may be downloaded from the SPAC website.)

Explanatory Materials must be prepared in A4 size, even when submitted as data files. No restrictions are set as to format. (doc., ppt., pdf and other files must be 5MB or smaller.)

When sending materials by postal mail, print out as a packet of A4 sheets and post.

NB: Submitted works will not be returned.

● Send to

Postal address **Satellite Positioning Research and Application Center 6F of Kojimachi DUPLEX B Bldg., 4-4-7 Kojimachi, Chiyoda-ku, Tokyo, 102-0083, Japan ATTN: Ideas Submission Coordinator**

E-mail address (for online submissions) **idea@eiseisokui.or.jp**

● Cash prizes

First place prize: **200,000 yen** / Second place prize (5): **50,000 yen**
Selection committee will be comprised of experts (to be paneled at a later date).

● Awards ceremony

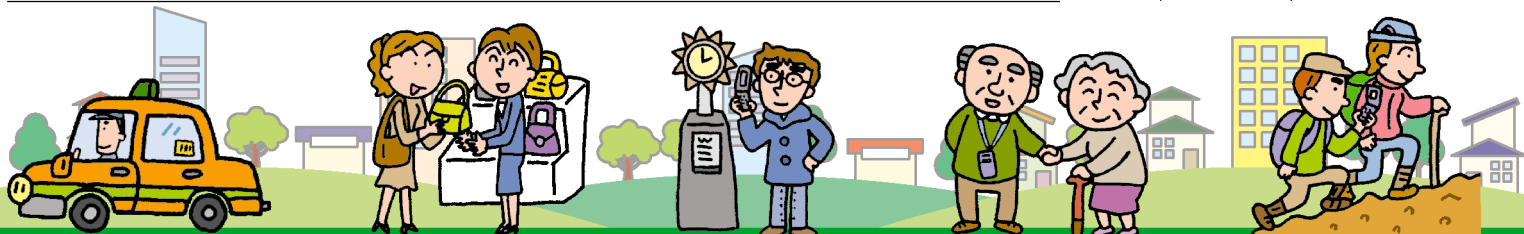
Scheduled to be held on Sunday, September 19, 2010 at the "G Space Expo" (location: Pacifico Yokohama).

**First place prize
200,000yen**

Submission period ~ 6/30

■ Intellectual property rights of submitted works

1. Works must be original inventions of the submitting party's own creation, and must not infringe upon any copyrights or other rights of any third party.
2. Submitting parties are requested to process, by themselves, any patent filings pertaining to works by the date on which the event is to be held (scheduled to be September 19, 2010).
3. Submitting parties agree to transfer copyrights for submitted works to event organizers, and also agree to allow event organizers to publish submitted works, and to partially correct expressions and adapt/translate them.



Call for 3rd “WOW!” Surprising Ideas for Positioning Application Services

Application Form

Submission Deadline: Thursday, June 30th, 2010

*Please use a separate application form for each idea. (Multiple submissions allowed)

Name (Or name of representative) (if applying as a group)	(Name)
Contact information	Address (Postal Code)
	Tel
	E-mail address
Age (age group by decade)	1. 20 or under 2. 20~29 3. 30~39 4. 40~49 5. 50~59 6. 60 or over
Occupation	
Through what media did you learn about this contest?	1. Magazine 2. Internet 3. Word-of-mouth 4. Other ()
Number of members in your group	To be filled in only if submitting as a group _____ persons
Name of your Submission Idea	
Summary of your Idea (Write a brief explanation focusing on what kind of effects your idea will have and for whom, as well as the advantages that can be expected for Quasi-Zenith Satellites.)	
Attached (Explanatory) Materials	How many pages? _____ pages
The submitted idea is unannounced, and is also my (our) original idea. Yes / No	

◆ Because of the risk of garbling of text, do not use platform-dependent characters when submitting your ideas as electronic files (over the Internet).

◆ Attached materials: Please submit the equivalent of four A4-size sheets or less.

※ When submitting over the Internet, save your attachment in .pdf, .ppt, .doc, etc., and make sure that the file size is 5MB or less.

※ When submitting over the Internet, send materials to idea@eiseisokui.or.jp